



Stop modern phishing with GenAI intent detection, real-time user coaching, and IT workload reduction

Leading GenAI-powered email security

Traditional filters miss modern threats, and periodic training isn't enough to keep users safe. MSPs know email security is essential and need advanced protection that's effective, affordable, and easy to adopt.

INKY identifies modern phishing attacks with GenAI, coaches users directly in the inbox, and saves IT time by automating analysis and response to provide safer user behavior, fewer risky clicks, and meaningful time savings for IT teams. Unlike traditional email security that misses modern threats and leaves users guessing, only INKY pairs advanced detection with real-time coaching that reduces risky clicks.



Benefit	How INKY delivers	Key capabilities
Detect threats others miss	Legacy email security is no longer enough. INKY delivers superior detection with GenAI that goes beyond traditional filtering to protect organizations from sophisticated malicious emails.	• GenAI understands email intent, explains threats clearly, and uncovers hidden or obfuscated phishing campaigns. • Computer Vision analyzes emails visually to detect impersonation, logo manipulation, QR code threats, and blended attacks. • Behavioral detection technologies tracks sender behavior and writing patterns to spot anomalies, compromised accounts, and advanced phishing attempts.
Guide users to make safe decisions	Training does not guide users when it matters most. INKY's Email Assistant gives users clear, color-coded guidance inside the inbox, helping them slow down and make safer decisions.	• Color-coded banners flag threats and deliver clear coaching messages in the inbox. • Improved user judgement with real-time coaching, delivering a proven 48% increase in safer decisions. • Universal banners work on every device and client with no plugins and support more than 30 languages.
Reduce manual work for IT	IT teams are stretched thin by manual email investigation. INKY is easy to deploy and manage, freeing IT teams from constant email triage. Less time spent on tickets means lower costs and higher profitability.	• Fast deployment, multi-tenancy and intuitive controls make it easy for IT teams to secure their organization's email. • Reduce tool sprawl with a single, integrated email security and compliance platform. • Customizable dashboard lets admins tailor banner behavior, user guidance, and detection policies easily.

“

“Email is almost always the first avenue a threat actor will take. That is why we wanted to partner with INKY. They do an excellent job protecting against phishing attacks, which is vector #1.”

Matt Panizari, Arete Incident Response

“INKY’s platform covers all the email security and compliance solutions our customers need. The ability to partner with one vendor for multiple products boosts efficiency and improves our bottom line.”

Ivan Burkett, GB Tech

“As for the INKY banners, you really can’t get anything on the market that look as nice. You’re not ever going to find banners like these that list all the reasons why things are being flagged.”

Mike Trillo, AGIO



Built for busy IT teams

30 minutes

for initial install

15 minutes

to onboard a new team

1 hour/month

to manage 1,000 mailboxes

Play tough defense against modern email threats.

Book a demo today

Kaseya®

©2025 Kaseya Limited. All rights reserved. Kaseya and the Kaseya logo are among the trademarks or registered trademarks owned by or licensed to Kaseya Limited. All other marks are the property of their respective owners.